## VINYL BANNER CARE INSTRUCTIONS

## Installation

- If your are going to install the banner, be sure it is securely anchored. If the banner is used outdoors and strung between two structures, be aware that the wind can exert considerable force on it. Tie it securely to something tat can take such a high impact load. It should be taut, but not stretched tight. Slight sagging is inevitable.
- It may be necessary to cut "wind Slots" in the face of your banner, depending upon the location in which you choose to install your banner. This enables the wind to flow through the banner without ripping it. Take caution when choosing a location, since even "wind slots" will rip open in a very windy area.
- Since banners may be subject to environmental conditions that are extreme at times, we cannot be responsible for damage that might be done to the banner, or caused by the banner while in use. This also applies to damage caused by improper installation.


## Cleaning

- Periodic cleaning will keep your banner looking great. To clean, use water and a mild detergent. Avoid cleaners and solvents that might damage the print or the vinyl.
- Banners that are mounted outdoors should be cleaned every three months, as for banners that are stored out of use, should be cleaned once a year.


## Storage

- Banners should always be rolled for storage and never folded. It is best to roll the banner around a tube that is $4-5$ inches in diameter. Always roll the banner with the graphics outward.
- Never use a rubber band to secure the roll together for storage. The force of the rubber band could possibly crease the banner where they are placed.
- If your banner is not printed and has adhesive vinyl used instead on the banner, place paper on the banner side with the vinyl lettering or graphics so the adhesive that slightly is exposed on the edges of the lettering does not stick to other vinyl lettering or graphics on the banner, this could cause them to be peeled off when unrolling making the banner unusable.

